



Jacob John to join Lifestyle as Deputy Chief Executive

National, August 12, 2015:

Lifestyle International Pvt. Ltd, part of Dubai-based Landmark Group, today announced appointment of Mr. Jacob John, Chief Operating Officer and Business Head of Louis Philippe, Aditya Birla Group as Deputy Chief Executive - Lifestyle Department Stores. Mr. John will join the company in the first week of September.

Considering the growth plans of Lifestyle, the Group has hired Jacob to strengthen the leadership team and he would be reporting to Kabir Lumba, Managing Director, Lifestyle International Pvt Ltd. This move from Lifestyle is in-line with their ambitious growth plans in the coming years.

About Lifestyle International (P) Ltd:

Lifestyle, one of India's most preferred fashion destinations, brings together the latest trends for men, women and kids under one roof. With an offering that includes stylish menswear, womenswear, kidswear, footwear, handbags, fashion accessories, beauty and fragrances; Lifestyle caters to the fashion needs of the discerning. Every Lifestyle store offers a vibrant and a seamless shopping experience. Lifestyle, part of the Dubai based retail to hospitality conglomerate - The Landmark Group, is a recipient of numerous awards and accolades, including Most admired Fashion Retail Destination of the year at Images Fashion Awards for 5 consecutive years, No.1 Retail Employer in India for 2 consecutive year (2014, 2015) and Top 10 Best companies to Work for in India 2015 in a study by Great Places to Work Institute®. For further information, please visit www.lifestylestores.com