

PRESS RELEASE

Lifestyle International Pvt Ltd recognized as 12th Best Workplace in Asia (500+ Employees) by Great Place To Work®

March 17, 2016: Lifestyle International Pvt. Ltd has been recognized as one of the Best Workplaces in Asia (500+ Employees) by Great Places to Work® Institute. In a stellar award ceremony held at In a high profile event at in Sydney, Australia; the company was announced as ranked 12th in the survey that was carried out across over 900 organizations in Australia, China, India, Japan, Korea, Saudi Arabia, Singapore, Sri Lanka and UAE to assess the work place culture and employee satisfaction to identify Asia's best companies to work for. Lifestyle International excelled in the category of Best Large companies (500+ Employees).

The assessment studied various organisations through two key parameters – perceptions of the organisation's employees and the strength of people related management practises in place.

On winning the awards, **Mr. Kabir Lumba, Managing Director, Lifestyle International Pvt. Ltd.** said, "Getting recognized as the best place to work is truly a milestone achieved by our commitment to create a growth oriented culture for our employees. We consistently endeavor to create an enjoyable workplace for our employees to feel motivated, valued and passionate. Our team is our most valuable asset and we hope to continue to nurture a supportive environment for their professional and personal growth."

Mr. Vasanth Kumar, Executive Director, Max Fashion said, "Mr. Vasanth Kumar, Executive Director, Max Fashion said, "We are delighted to consistently be ranked as one of the best places to work. This award acknowledges the mutual respect and bond we share with our employees. It is indeed an honour to have emerged as a leader amidst tough competition for talent in India."

Mr. Venkataramana B., President (Group HR), Landmark Group India said, "This recognition is a great accomplishment for us as an organization. We are further motivated and encouraged to sustain a great work environment for all our employees and together take our company to newer heights."

About Best Workplace Asia 2016:

According to Great Place to Work®'s research into the 2016 Best Workplaces in Asia, employers in Asia seeking to retain their people need to focus on respect. Also research into those 60 companies, which represent more than 200,000 employees throughout the region, suggests that fairness fuels extra effort. For employees at Asia's Best, fairness-related workplace features, such as an even-handed appeals process, equal treatment regardless of job level, and fair promotions, are closely associated with people's willingness to give extra to get the job done.

<http://www.greatplacetowork.com.au/best-companies/best-workplaces-in-asia>

Lifestyle International (P) Ltd:



Lifestyle is India's most preferred fashion destination for latest trends. Part of Dubai based retail to hospitality conglomerate - The Landmark Group, Lifestyle brings multiple concepts including men, women, kid apparel; Footwear, Handbags, fashion accessories and beauty under the convenience of a single roof in each of its store. Stepping into a Lifestyle store, customer can look forward to seamless and hassle free shopping experience even as they browse through hundreds of leading national and international brands. The company is recipient of numerous awards and accolades, including Most admired Fashion Retail Destination of the year at Images Fashion Awards for 5 consecutive years (2015, 2014,2013,2012 & 2011); No1 Retail Employer in India for 2 consecutive year (2014, 2015) and Top 10 Best companies to Work for in India 2015 - Great Places to Work Institute®. For further information, please visit www.lifestylestores.com